

FIG. 1

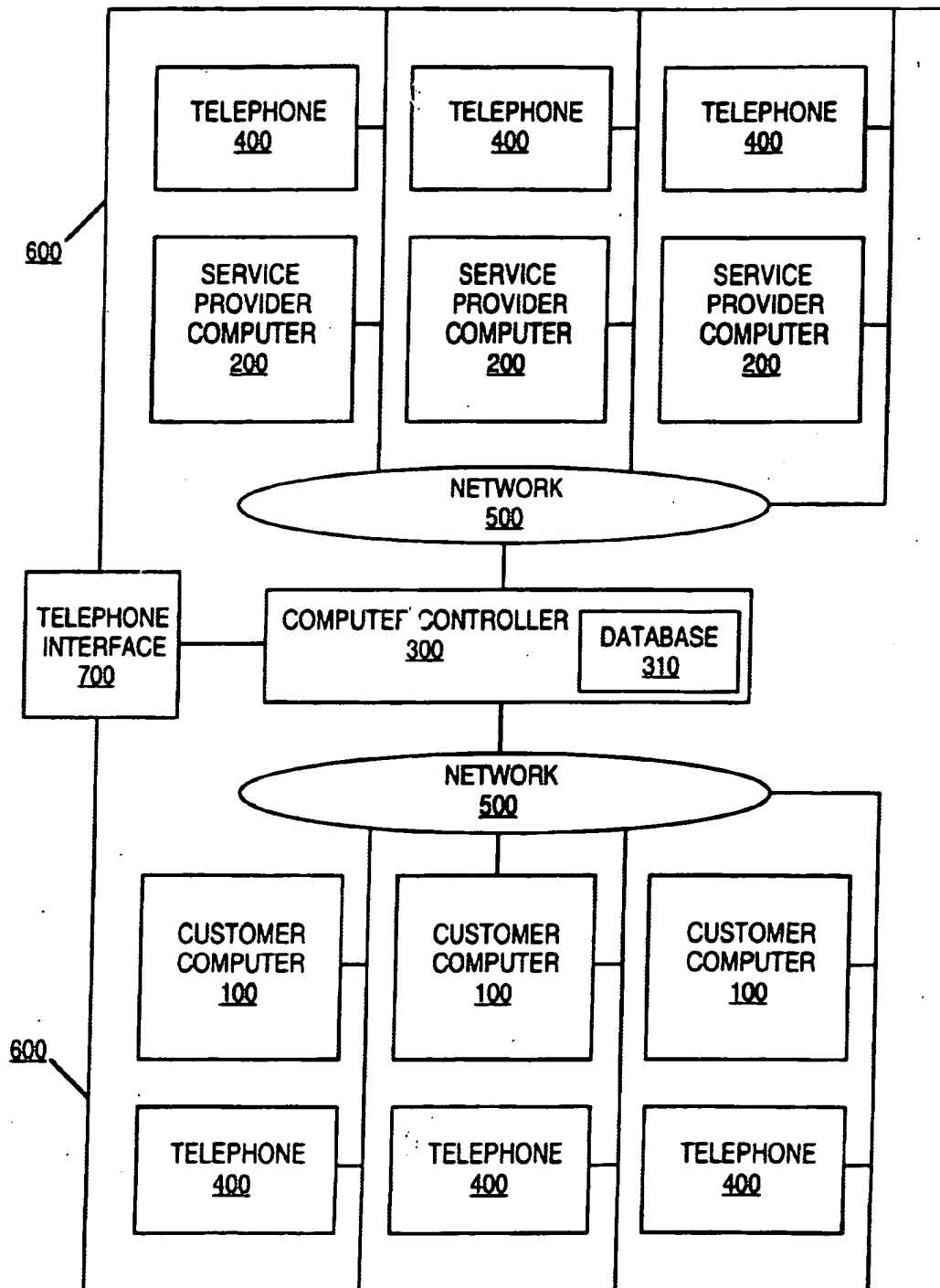


FIG. 2



Replacement Sheets

3/10

1000

KEENTM.com

Your Live Answer
CommunityTM

Home

Find
People

My
Listings

My
Account

Keen
Mail

Tell a
Friend

Help

Check

Create

MyHomepage

Choose a category

Choose the category in which you would like your listing to appear

- ☐ Age Groups
- ☐ Health and Fitness
- ☐ Arts & Entertainment **1010**
- ☐ Hobbies & Collectibles
- ☐ Autos & Vehicles
- ☐ Home & Garden
- ☐ Business & Personal Finance
- ☐ Local Interests
- ☐ Career & Education
- ☐ Personal Advice
- ☐ Computing & Internet
- ☐ Pets
- ☐ Cultural & Religion
- ☐ Romance & Social
- ☐ Family & Parenting
- ☐ Shopping
- ☐ Food & Cooking
- ☐ Sports & Recreation
- ☐ Games
- ☐ Travel
- ☐ Woman's Issues

1100

1020

Continue

FIG. 3



Replacement Sheets

4/10

1200

KEEN™
Your Live Answer
Community™

Home

Find
People

My
Listings

My
Account

Keen
Mail

Tell a
Friend

Help

Check

Create

My Homepage

1210

Create a Listing

Choose the type of listing you would like to create.

☐ Live Answer Listing



Members call you for a live answer over your phone without revealing your personal information

☒ Recorded Listing



A voice recording that you make which other members can call Keen.com and listen to, 24 hours a day.

Market Your Knowledge on Keen.com

[Sample Listing](#)

Required

1220

Title

Enter a title that explains what knowledge you are offering.
50 characters maximum (No HTML). See Us.

Description

This is your chance to introduce yourself to the Keen.com community, so be thorough and creative! Use 75 words minimum and 1,000 words maximum (HTML OK). After you create your listing you can verify your educational, employment, professional license and/or trade credentials through our third-party verification service.

1240

Price per minute

\$0.05

[More info.](#)

How is the minimum price per minute calculated for your country?
How to convert from U.S. dollars to your currency?

1260

Continue

FIG. 4



Replacement Sheets

5/10

1200 (CONT)

1250

Optional

Add a photo to your listing

Personalize your listing with a picture! Send an email with a photo attachment to photos@Keen.com

Your Language(s) You can enter multiple languages.

- ☐ Arabic
- ☐ Danish
- ☐ Finnish
- ☐ Hebrew
- ☐ Korean
- ☐ Spanish
- ☐ Chinese (Cantonese)
- ☐ Dutch
- ☐ French
- ☐ Italian
- ☐ Norwegian
- ☐ Swedish
- ☐ Chinese (Mandarin)
- ☐ English
- ☐ German
- ☐ Japanese
- ☐ Portuguese (BR)
- ☐ Other

FIG. 4A



Replacement Sheets

6/10

1400

Create Your Recording

Congratulations! The description for your recorded listing is finished. It would be stored in the My Listing page on Keen.com. When you complete your recording, your listing will go live on Keen.com.

Create the Recording for your Listing

1. Click the "Call Me Now to Make Recording" button below and Keen.com will call your phone.
Check that your phone number in the Personal Info page on Keen.com is correct. If you use the same line to online and to make calls, you will need to disconnect from your online connection when Keen.com starts to call you.
2. Follow the prompts to begin and then save the recording when you end the call.
3. Your listing with the recorded message will become live on Keen.com.
You can edit your listing from the My Listing page and can change the text of the listing as well as re-record and listen to your recording.

Call me now to make recording

Cancel

FIG. 5



Replacement Sheets

7/10

1500

KEENTM.com
Your Live Answer
CommunityTM

Home

Find People

My Listings

My Account

Keen Mail

Tell a Friend

Help

Check

Create

My Homepage

San Fran Steven's Listings

Listing Title	Listing Type	Availability	Feedback Rating	Rate (per minute)	Change Listing
1501	1502	1503	1504	1505	1506
<p>1510</p> <p>Sailing Tips</p> <p>1511</p>	<p>Recorded</p> <p>1512</p> <p>1513</p>	<p>Always Available</p> <p>1514</p> <p>Last Updated:</p> <p>2/29/00</p> <p>1515</p>	<p>Not Rated</p> <p>1516</p>	<p>25 cents</p> <p>1517</p>	<p>Updated</p> <p>Delete</p> <p>Listen</p> <p>1518</p>
<p>1520</p> <p>Sailing Advisor</p> <p>1521</p>	<p>Live Answer</p> <p>1512</p> <p>1523</p>	<p>Yes (available)</p> <p>1524</p> <p>No (not available)</p> <p>Create Schedule</p> <p>1525</p>	<p>Not Rated</p>	<p>25 cents</p>	<p>Updated</p> <p>Delete</p>
<p>1530</p> <p>Sailing Tricks</p>	<p>Recorded</p> <p>1532</p> <p>1533</p>	<p>Recording needs to be made. Click update</p> <p>1534</p>	<p>Not Rated</p>	<p>25 cents</p>	<p>Updated</p> <p>Delete</p> <p>Listen</p>

1540

Make your listings stand out

- Add credentials that have been verified by our third-party service.
- Add a photo to your listing by sending an email with an attachment (JPEG or GIF preferred) to photo@Keen.com.

Market yourself on Keen.com.

- Attach a link to your listing in your email and/or homepage, and earn \$5 for every person you refer who makes or receives two calls.
- Tell your friends about Keen.com and bring them to your listing. Earn \$5 for every person you refer who makes or receives two calls.

1550

FIG. 6

Replacement Sheets

8/10

2000

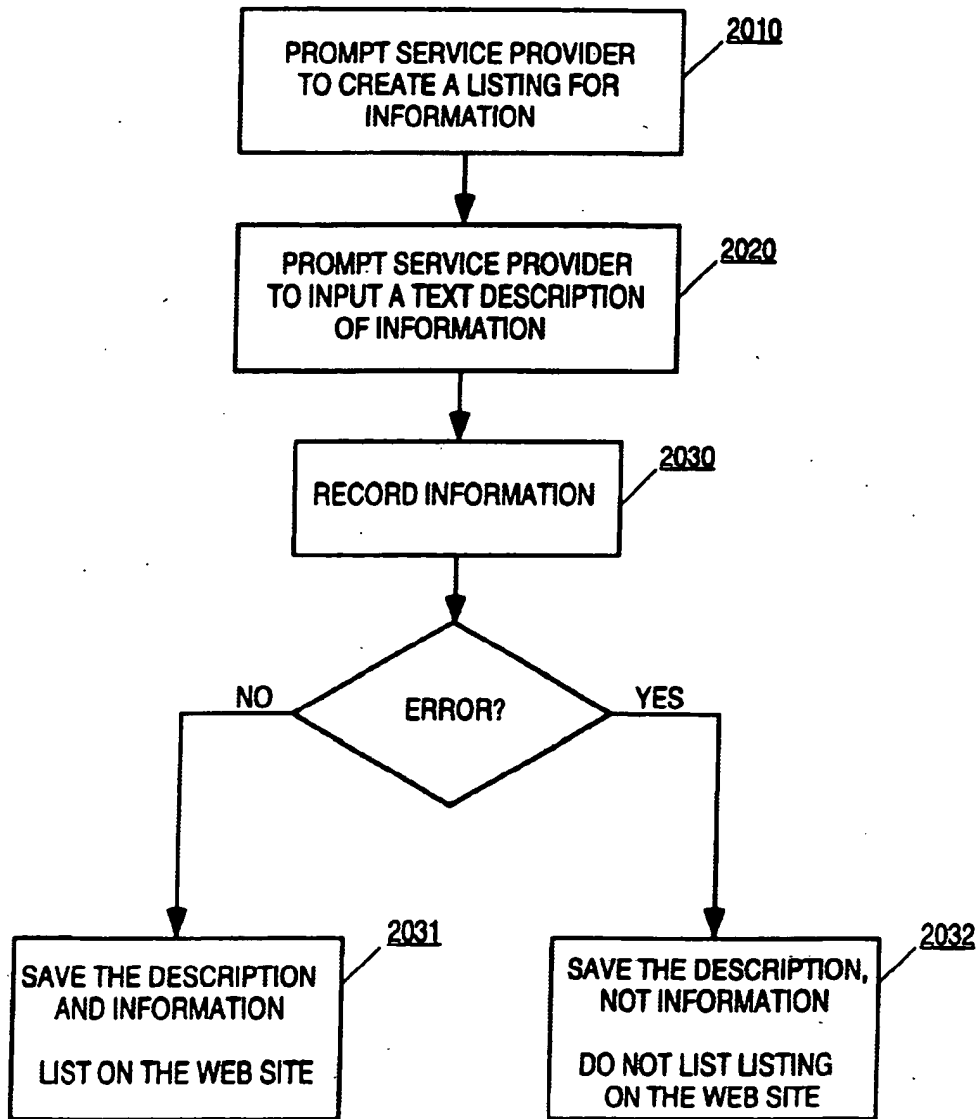


FIG. 7

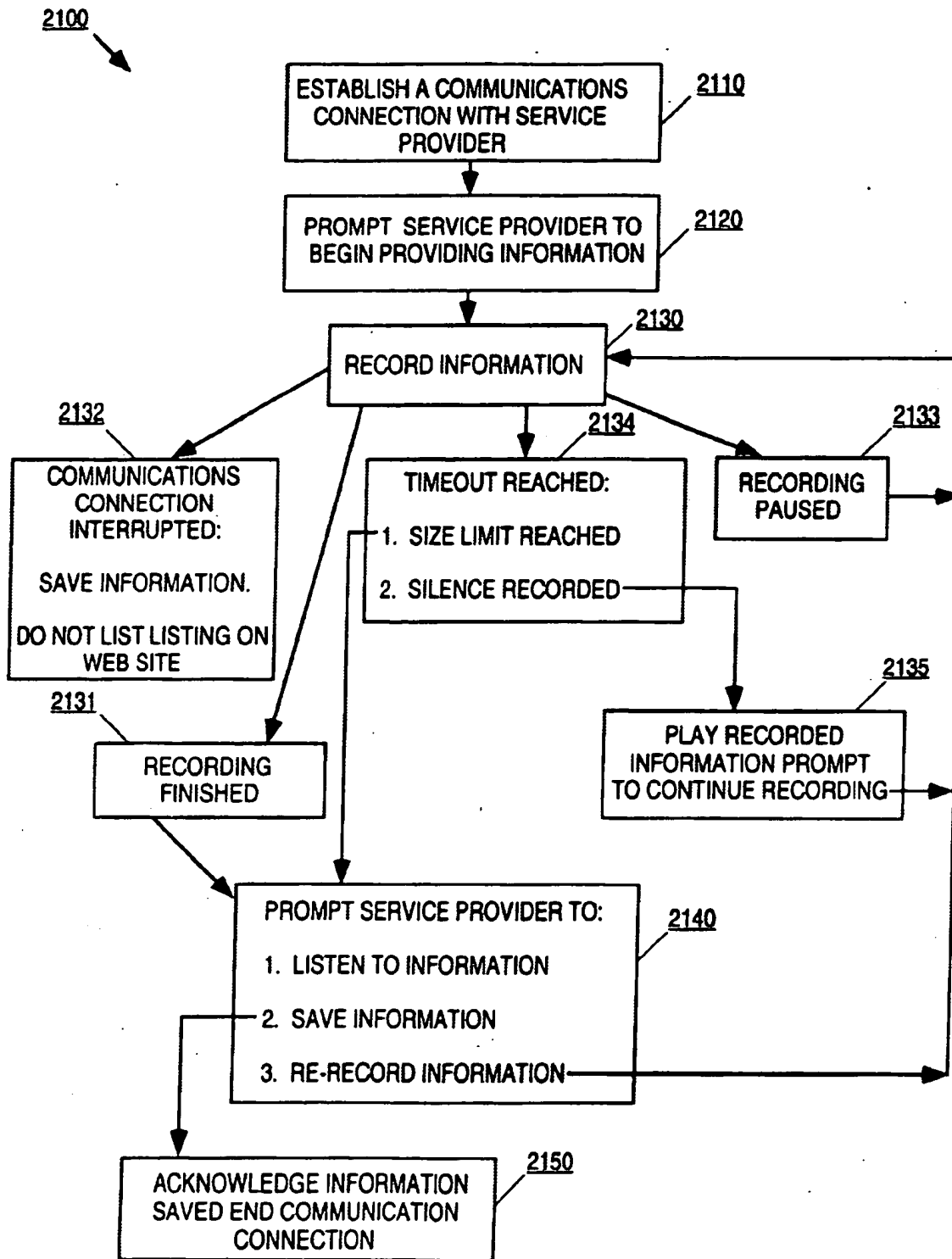


FIG. 8



Replacement Sheets

10/10

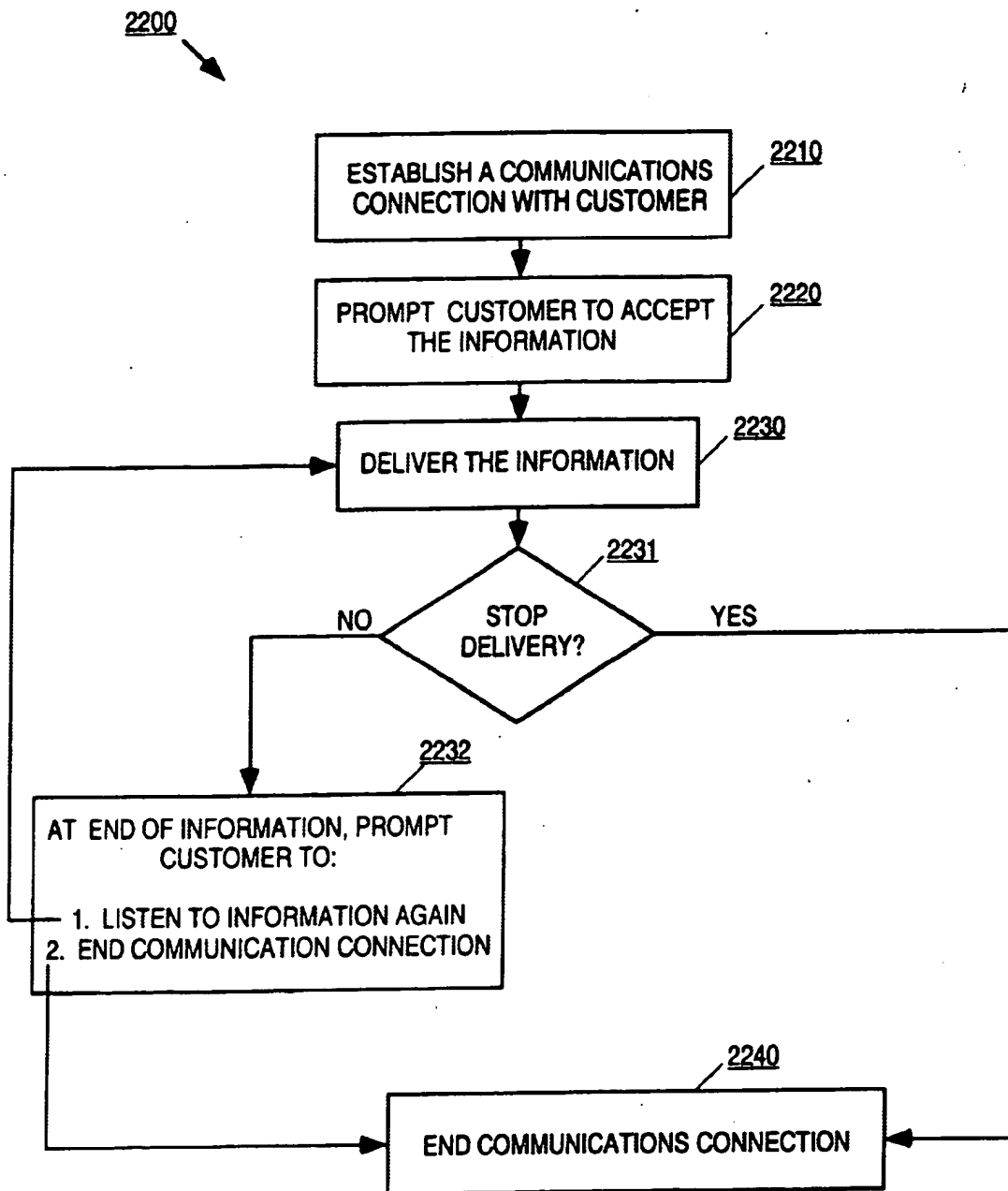


FIG. 9